



PRESS RELEASE
FOR IMMEDIATE DISTRIBUTION

EQ Cements Global Status with Prestigious Double Honour from Tatler Asia

Kuala Lumpur, 24 October 2025 — Fresh from being named the Best Service Hotel in Malaysia by Tatler Malaysia earlier this year, EQ has now secured a place on the coveted Tatler Asia's Best 100 Hotels in Asia-Pacific 2025 list. This latest accolade elevates the Malaysian independent luxury hotel to sit amongst the most distinguished and celebrated hospitality addresses in the entire region.

Curated by Tatler Asia's editors, tastemakers, and travel insiders, the annual list is a definitive guide to hotels that exemplify modern luxury through unparalleled service, innovative design, and authentic character. EQ was recognised for its masterful blend of contemporary sophistication with a distinctly Malaysian soul, offering guests a deeply personal and purpose-driven experience.

Since its debut in 2019, EQ has rapidly ascended as one of Asia's most decorated urban hotels, with top honours from Travel + Leisure, Travel Weekly Asia, and TripAdvisor. This dual recognition from Tatler—first nationally and now regionally—solidifies its standing as a true peer to legendary hotels in destinations such as Tokyo, Singapore, and Hong Kong.

Justin Lee, General Manager of EQ, shared his pride in this significant achievement: "This regional recognition is a powerful testament to the Malaysian spirit of hospitality. It proves that with authenticity, innovation, and heart, an independent Malaysian hotel can not only compete but truly shine on the world stage. This honour belongs to every member of our team, who pour their passion into creating unforgettable stories for our guests each day."

More than a luxury hotel, EQ has become a symbol of Malaysia's modern renaissance in hospitality. From the multi-award-winning rooftop restaurant Sabayon and the sanctuary-like Sanctum Spa, to its commitment to sustainability as a Green Building Index (Gold) certified property, EQ consistently redefines what urban luxury can be.

The Tatler Asia Best 100 Hotels 2025 list celebrates properties that "make travel transformative." For Malaysia and the region, EQ stands as that beacon—a story of local excellence resonating powerfully across the globe.

~ End ~

About EQ

EQ has been a fixture of Malaysia's hospitality industry for more than five decades. It holds the position at #22 in *Travel + Leisure* World's Best Awards 2025. In addition, it is the #1 City Hotel (Malaysia) for four consecutive years and #2 in Asia in *Travel + Leisure* Luxury Awards Asia Pacific. EQ is Kuala Lumpur's #1 rated hotel on TripAdvisor for unprecedented six years since 2019.

Occupying the upper floors of the award-winning 52-storey Equatorial Plaza, the hotel boasts 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of award-winning signature restaurants and bars. Highlights include the Bottega lounge, all-day dining at Nipah, the Kampachi Japanese restaurant, and the impressive Sky51, which features Sabayon with its contemporary European cuisine and Blue, a stylish bar with panoramic city views. This five-star property is Green Building Index (GBI) Gold-certified, placing it among Malaysia's most energy-efficient and sustainable buildings. Additional facilities encompass the award-winning Sanctum wellness and spa, a 25-metre infinity pool, a Vitality Jacuzzi®, and a cutting-edge fitness centre.

For press enquiries and interviews, kindly contact:

Shannen Ng

Assistant Public Relations Manager

Tel: +603 2789 7777 Mobile: +6016 578 2649

shannenng@kul.equatorial.com

Lily Sun

Director of Marketing Communications and Public Relations

Tel: +603 2789 7777 Mobile: +6012 855 0417

lilysun@kul.equatorial.com

EQ

Equatorial Plaza, Jalan Sultan Ismail, 50250 Kuala Lumpur

Website: www.eqkualalumpur.equatorial.com

Facebook: www.facebook.com/eqkualalumpur

Instagram: www.instagram.com/eqkualalumpur

More photos and information please visit: [EQ Named Tatler Asia's Best 100 Hotels in Asia-Pacific 2025](#)