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Hotel Equatorial celebrates 50 years with Seiko timepiece - Hooi Khaw & Su

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Fifty years has flown by since Hotel Equatorial Kuala Lumpur opened its doors on 27 December 1973 and established itself to be one of the leading hotels in the region. Now as EQ Kuala Lumpur, this milestone continues to be celebrated, with a limited edition time-piece by Seiko in a collaboration with Thong Sia Malaysia, the sole distributor of the renowned watch brand.



The much-coveted Seiko timepiece commemorates Equatorial's 50th year.

Only 50 pieces of the dress watch from Seiko's Presage line in the same EQ colour palette were acquired to mark the 50th anniversary.



“Seiko is one of the most reputable names in the watch industry, and we are delighted to present an exclusive edition to commemorate our group’s golden anniversary,” said Donald Lim, CEO of the Hotel Equatorial Group.



Donald-Lim-speaking-at-the-launching-of-the-Seiko-timepiece-for-Hotel-Equatorials-50th-anniversary.jpg

“The etching of our specially-designed 50th Anniversary logo on the clear caseback makes it that much more meaningful to us.”



Launching the Seiko timepiece for Hotel Equatorial’s 50th anniversary. Gerard Walker, General Manager of EQ Kuala Lumpur is to the right. He was the auctioneer for the night

It was no surprise that all the watches save two were snatched up by collectors before the actual launch of it recently at Blue, Sky 51 at EQ Kuala Lumpur.

In tandem with the timepiece unveiling and as part of Equatorial’s

community commitment, a charity auction was held to raise funds with one of these iconic watches. The top bid of RM20,000 went to the Kasih Hospice Foundation.



Donald Lim speaking at the presentation of the Seiko timepiece to Balam in recognition of his 50 years of service to the hotel

At the same event, G. Balam, the Deputy General Manager for Kampachi Group, was presented with the much-coveted Seiko timepiece by Donald Lim as a gift for his 50 years' service with Hotel Equatorial.

Top picture: Dato Dr Goh Pik Pin of Kasih Hospice Foundation presenting the Seiko watch to Dato Seri AK Tan who won the bid for it at RM20,000