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**EQ Tops Travel + Leisure's The World's Best Awards 2023 for Malaysia**  
Homegrown hospitality brand scores high for both Asia and the world

**KUALA LUMPUR, 12 July 2023** – EQ has won the coveted Number One city hotel in Malaysia at Travel + Leisure's The World's Best Awards 2023. The award-winning property had previously been named Number One City Hotel in Malaysia at the Travel + Leisure Luxury Awards Asia Pacific 2023 in June.

The World's Best Awards 2023 also saw EQ placed at Number Five by Travel + Leisure Readers' in the 15 Favorite City Hotels in Asia of 2023, with a reader score of 98.12 points. The winning hotel in this category scored 98.63 points. EQ also came in at a commendable 35<sup>th</sup> in the world on Travel + Leisure Readers' 100 Favorite Hotels in the World for 2023.

Travel + Leisure was first published in 1971, driven by a passion for travel. As one of the world's top travel media brands, it reaches more than 16 million travellers every month. To fulfill its mission to inform and inspire passionate travellers, the Travel + Leisure network works with hundreds of writers and photographers across the globe, all providing a local eye on the best places to stay, eat, see, and explore.

Committed to independent, impartial, fair journalism, Travel + Leisure's editorial content is not influenced by advertisers, and each contributor is held accountable to a high standard of honesty and transparency.

"Travel + Leisure's impeccable record for transparency and integrity makes its awards one of the most coveted in the hospitality sphere. As a Malaysian owned and grown hospitality brand, EQ has delivered warm, luxurious and memorable hospitality experiences for the past five decades. To win the Number One City Hotel in Malaysia in the year of our 50<sup>th</sup> anniversary is a very special thing indeed, and I hope, a continuing portent of greater things to come," said Gerard Walker, General Manager of EQ.

The Travel + Leisure The World's Best Awards 2023 is the 28<sup>th</sup> edition of the Awards. Hundreds of thousands of votes were cast in an extensive survey that was opened from 24 October 2022, through 27 February 2023 via a secure website that was maintained and monitored by the brand's research partner, Proof Insights.

EQ has gained a reputation for its prime location in the vibrant heart of Kuala Lumpur, as well as for its largest in class guestrooms, environmentally proactive building and practices, as well as its stellar food and beverage offerings, ranging from some of the city's most authentic representations of local cuisine, and spectacular chillout and alfresco nightlife options.

For more on the hotel, its Green Building Index Gold status, and other accolades, please log on to <https://www.eqkualalumpur.equatorial.com/>

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### **About EQ**

The re-making of Hotel Equatorial Kuala Lumpur as EQ has been a milestone in Malaysia's hospitality industry. Recently named by *Travel + Leisure Asia* as #1 City Hotel in Malaysia, #5 Travel + Leisure Readers' 15 Favourite City Hotels in Asia and #35 Travel + Leisure Readers' 100 Favourite Hotels in the World for 2023. EQ is also TripAdvisor's #1 ranked hotel in Kuala Lumpur since 2019. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega Lounge, Nipah Coffeehouse, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish lounge with an outdoor bar offering the most stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool, vitality Jacuzzi and state-of-the-art fitness centre.

Website: [www.equatorial.com](http://www.equatorial.com)

Facebook: [www.facebook.com/eqkualalumpur](https://www.facebook.com/eqkualalumpur)

Instagram: [www.instagram.com/eqkualalumpur](https://www.instagram.com/eqkualalumpur)

For press enquiries and interviews, contact:

Justin Lee, Executive Assistant Manager

Tel: +603 2789 7777 Mobile: +6017 367 8085

Email: [justinlee@kul.equatorial.com](mailto:justinlee@kul.equatorial.com)