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Preferred Awards of Excellence

EQ Recognised by Preferred Hotels & Resorts with 2023 Preferred Award of Excellence

KUALA LUMPUR, 19 May 2023 – Preferred Hotels & Resorts - the world's largest independent hotel brand - has announced its 2023 Preferred Awards of Excellence with EQ, Malaysia among 12 winning hotels. Presented by the brand's CEO Lindsey Ueberroth and President Michelle Woodley at the annual Preferred Global Conference in Jamaica on May 19, EQ was awarded Hotel of the Year – Asia Pacific.

This prestigious award was given based on its delivery of exceptional service, experience and state of the art product, which includes the only Green Building Index (GBI) Gold Rated hotel in Kuala Lumpur.

The Preferred Awards of Excellence recognise member hotels that epitomise excellence within the brand's global portfolio of over 650 hotels, resorts, and residences, and inspire the global travel community to pursue #ThePreferredLife. To qualify for nomination, hotels were required to rank among the top in their region as part of the Preferred Hotels & Resorts Integrated Quality Assurance program, which includes third party on-site inspections and real-time guest feedback from the world's top consumer review sites.

'This award is a testament to all the employees of the award-winning hotel who strive to deliver amazing experiences on a daily basis and thanks to our guests who consistently rate their experiences with EQ as exceptional' says Gerard Walker, General Manager. He adds 'The elation of being able, as hospitality providers, to deliver wonderful stays, amazing meals, great spa and nightlife experiences cannot be compared to anything else. For our guests to have felt that vibe, and experienced how truly excited we were to be able to provide the brand of hospitality to all travellers'.

The award-winning hotel is widely acknowledged to be the top hotel in the city, having been listed #1 on TripAdvisor as well as being recognised in Travel+Leisure Asia as the #1 city hotel in Malaysia.

For the full list of the Preferred Awards of Excellence winners, visit PreferredHotels.com/press-center

About EQ

The re-making of Hotel Equatorial Kuala Lumpur as EQ has been a milestone in Malaysia's hospitality industry. Recently named by *Travel + Leisure Asia* as Best City Hotel in Malaysia, EQ is also TripAdvisor's #1 ranked hotel in Kuala Lumpur since 2019. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega Lounge, Nipah Coffeehouse, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish lounge with an outdoor bar offering the most stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool, vitality Jacuzzi and state-of-the-art fitness centre.

About Preferred Hotels & Resorts

Preferred Hotels & Resorts is the world's largest independent hotel brand, representing more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 80 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The *I Prefer*[™] Hotel Rewards program, Preferred ResidencesSM, Preferred PrideSM, and Preferred Golf[™] offer valuable benefits for travelers seeking a unique experience. For more information, visit PreferredHotels.com.

Belief in the transformative power of travel and its ability to enrich lives, inspire a greater respect for the Earth, and expand hearts and minds to other cultures and ways of living. For more information visit PreferredTravelGroup.com.

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