

EQ

Hotel Equatorial Kuala Lumpur
Jalan Sultan Ismail
50250 Kuala Lumpur
Malaysia

To: Dearest Guests,



hotel Equatorial
KUALA LUMPUR

Jalan Sultan Ismail
50250 Kuala Lumpur
Malaysia
Tel: +60 3 2161 7777
Fax: +60 3 2161 9020
www.equatorial.com
info@kul.equatorial.com

31 March 2012



(603) 2789 7777

What goes down must come up.

In 1973
forefront of
has been
walks of life
It is the
with nostalgia
Kuala Lumpur
who have
restaurant

EQ

March 2019

EQ
EQUATORIAL PLAZA
JALAN SULTAN ISMAIL
50250 KUALA LUMPUR
MALAYSIA
T 60 3 2789 7777
E INFO@KUL.EQUATORIAL.COM
(60267-M)

What went down has come up

In 2012, when Hotel Equatorial Kuala Lumpur closed for redevelopment, it was an emotional time for many of us. The outpouring of reaction to that news from our treasured guests and friends showed just how much impact our hotel had on every level of society.

I spoke then of the excitement and anticipation of what was to follow and I am pleased to report that a brand new hotel sits atop the magnificent 52-storey Equatorial Plaza. I also remarked that the new hotel would reflect how our country has grown - bigger, stronger and better able to meet the challenges of this new era, yet possessing the same heart for hospitality. In 2019, that hotel - our new flagship - will open.

I am also pleased to announce that we will soon unveil a new identity. One that speaks of a bold and simple interpretation of a trusted name - in fact, one that many have associated Equatorial with for a long time. It represents our commitment to deliver to you a new experience in hospitality in Kuala Lumpur for generations to come.

We look forward to welcoming you back very soon!

Sincerely,

Lim Kong Wai
Chairman

P.S. For now, please follow our new hotel on Facebook and Instagram or find us with #eqkualalumpur and #eqkl. My staff tells me that's what young people read today.