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**FOR IMMEDIATE RELEASE**

## Press Release

### **HOTEL EQUATORIAL MELAKA CELEBRATES THE 'SEASON OF GIVING' THIS CHRISTMAS!**

**Melaka, December 2014** – In the true spirit of the season, Hotel Equatorial Melaka, launched its 'Season of Giving' programme, a Corporate Social Responsibility (CSR) initiative aimed at raising funds and fulfilling a child's wish.

This year, the beneficiaries of the 'Season of Giving' programme include children from the Salvation Army's – Lighthouse Childrens Home, the Yayasan Sunbeams Home, Sri Ramakrishna Ashram, Pusat Jagaan Kasih Sayang Angel and Wings Melaka.

The programme kicked off with the ceremonial lighting of the Christmas tree at Hotel Equatorial Melaka on 1 December 2014, led by General Manager, Mr. Adrian Chung, accompanied by the young children. Children from all 5 organizations get to express their Christmas wishes on a wish tag, before hanging them on the beautifully adorned Christmas tree in the lobby. Each tag will have the particulars and wish of a child. Guests were invited to participate in the 'Season of Giving' charity program by picking the wish tags and fulfilling the children's Christmas wishes.

On the 22<sup>nd</sup> of December 2014, children from the Salvation's Army – Lighthouse Childrens Home, the Yayasan Sunbeams Home, Sri Ramakrishna Ashram, Pusat Jagaan Kasih Sayang Angel and Wings Melaka along with their parents and caregivers received their Christmas gifts while being treated to a sumptuous Christmas themed luncheon hosted by Mr. Adrian Chung, General Manager of Equatorial Melaka, and specially prepared by the hotel's skilled culinary team.

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"We welcome this opportunity to be part of such a meaningful endeavour. Through this programme, we are able to contribute towards bringing a message of hope this Christmas to children and their families that need it most" said Adrian Chung, General Manager.

For more information on Christmas & New Year activities and offerings at Hotel Equatorial Melaka, please contact +606 282 8333 or email [info@mel.equatorial.com](mailto:info@mel.equatorial.com)

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About Hotel Equatorial Melaka

One of the oldest and most historical cities in Malaysia, Melaka was once one of the busiest seaports and trading posts in Asia. It is a living museum and melting pot of Portugese, Dutch, British, Indian, Chinese, Arabic and Malay cultures, traditions and cuisine. In fact the dialect the Portugese community speaks here, is an older dialect than the one spoken in Portugal today.

Located in the heart of this UNESCO World Heritage Site is Hotel Equatorial Melaka. Its 476 rooms are within walking distance of centuries-old buildings and forts and modern shopping malls.

Its six delightful dining options all offer delicious local and international fare with generous buffets to whet your appetite. A must try is the Seri Nyonya Peranakan Restaurant serving authentic Peranakan dishes. Peranakan is the local term given to Straits-born-Chinese who have adopted a lot of the Malay ways including the language and cooking.